Contents

Foreword by Carol Geary Schneider and Terrel L. Rhodes ........................................................... v

PART ONE: Evaluating Alternative Models
By Robert J. Sternberg, Jeremy Penn, and Christie Hawkins

On Alternative Models of Assessing College Student Learning:
Is There a “Best” Model? ................................................................................................................ 3

PART TWO: Using Multiple Methods
By Sally Reed

Introduction: The Cases for Assessment .................................................................................. 17
California State University–Sacramento: Program Reviews Lead to Change ................. 23
Duke University: Creating a Culture of Evidence ................................................................. 29
Miami Dade College: Assessment Supports the American Dream .................................. 35
St. Olaf College: The Transformative Effect of Faculty-Driven Assessment ............. 41
University of Wisconsin–Madison: The Wisconsin Experience Shapes Assessment .... 47

Contributors ........................................................................................................................................ 53
About AAC&U ..................................................................................................................................... 55