2024-25 Institute on ePortfolios
Sponsorship Prospectus
February 2, 2024-February 13, 2025 // VIRTUAL

About the Institute
Designed for those seeking to instantiate ePortfolios beyond a single course or major, this institute will help teams of faculty, staff, and administrators design and implement ePortfolio processes and technologies in large-scale adoptions. Campuses and/or systems considering ePortfolios for general education or program-wide purposes, or to capture the full range of the undergraduate student experience, would be among those ideally suited for this institute. This institute also represents an opportunity for a campus to develop formal collaborations between academic and student affairs in the service of student learning and success.

Participating teams will design their own implementation plan for bridging curricular and/or co-curricular learning with ePortfolios. Institute faculty will serve as partners for campus plan development. Campus teams can expect consultative opportunities to interact with Institute faculty virtually throughout the Spring and Fall terms as their plan progresses and is implemented.

Institute Goals
To advance the adoption and implementation of ePortfolios beyond a single course or major, teams will work to

- articulate a clear, compelling, and communicable purpose for the ePortfolio initiative under development and/or expansion, including but not limited to key goals, student learning outcomes, student success metrics, and/or intended benefits for faculty, students, and the institution;
- discern evidence-based theory-to-practice models that connect research and scholarship with effective approaches to developing and utilizing ePortfolios for high-impact learning, programmatic assessment, and/or professional development;
- identify collaborators and form key partnerships with those who can broaden the argument for resources, support, and adoption of ePortfolios within each participating team’s context;
- utilize evidence-based diffusion of innovation and leadership strategies to increase the probability of successful scaling of participating teams’ ePortfolio initiatives; and
- create an ePortfolio action plan for team members and campuses to implement with measurable benchmarks for charting success.
Institute Demographic Information

Attendees include:

- Senior academic officers
- Student affairs leaders
- Learning technologies professionals
- Assessment and curriculum specialists
- Faculty

2023-2024 Institute Demographics

- 124 Total Attendees
- 25 Campuses

- 53% VP/Provost/President
- 14% Dean/Department Chair
- 28% Director
- 6% Faculty/Others
Institute Sponsorship

AAC&U offers a limited number of sponsorship engagement opportunities for this program. Contact advancement@aacu.org to discuss opportunities for this or other AAC&U programs.

<table>
<thead>
<tr>
<th>Institute Sponsorship</th>
<th>$2,500</th>
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<tbody>
<tr>
<td>Logo and link on AAC&amp;U website and Institute main landing page</td>
<td>✓</td>
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<td>Access to the Institute’s private community platform and invitations to all plenary and concurrent sessions.*</td>
<td>✓</td>
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<tr>
<td>Number of complimentary Institute registrations</td>
<td>1</td>
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<td>Logo on Institute kick-off program, mid-year program and closing program</td>
<td>✓</td>
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<td>Dedicated sponsor area within the Institute community platform. This is a location where participants can pose questions to sponsors, and sponsors can post logos, bios, company descriptions, contact information, and other content with participants.</td>
<td>✓</td>
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<td>Opportunity to post a pre-recorded demo in the dedicated sponsor area</td>
<td>✓</td>
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*Please note that sponsors are welcome to participate in all session discussions and chat rooms; however, these are not contexts for direct product marketing*