

# What Does AAC&U Offer Our Member Institutions?



## Why AAC&U?

- Now more than ever, leaders in higher education are called upon to make the case for the value added of higher education in general, and liberal education in particular. AAC&U helps leaders make the case, through our publications, research, and programming.
- AAC&U supports the educational mission of colleges and universities across the global landscape of higher education and partners with campus leaders and educators at all institutional levels and campus roles.
- AAC&U institutional membership means that everyone on campus or in the organization is a member including students receives the full benefits of membership.
- At a time of increasing polarization and partisanship, countering authoritarian tendencies and speaking across differences is essential for the strength of our democracy and for individual thriving. AAC&U offers tools to prepare students for success in work, citizenship, and life.
- AAC&U programming helps shape the landscape of higher education in the United States and globally. To address racial and ethnic inequality for example, AAC&U focused on establishing Truth, Racial Healing, and Transformation Campus Centers across the United States, diversifying STEM faculty, and in partnership with Interfaith America worked to prepare students for engaging religious diversity, encouraging interfaith cooperation and for promoting the incorporation of equity and inclusion into institutional interfaith practices.
- Colleges and universities must play a leadership role in responding to the most pressing ethical, legal, and social issues of the day. AAC&U supports these efforts by providing research and information on trending topics such as government overreach, authentic assessment, high-impact practices, academic freedom, and open educational resources...to name a few.

## Benefits of Membership

- AAC&U's President, Lynn Pasquerella, advocates for our members across a wide range of media outlets. Her voice consistently highlights the importance of teaching and learning as defining elements of what makes a college education invaluable.
- Designated individuals at AAC&U member institutions receive a complimentary subscription to Liberal Education magazine, which also serves as a platform for showcasing the work of our members. All have access to the full content online.
- Institutional membership in AAC&U provides you and everyone on your campus with ongoing access to a global community of educators who are committed to advancing quality and equity in undergraduate education as well as to a wealth of resources and tools that support the success of all your students.

- Through discounted access to AAC&U events, including our annual meeting, thematic conferences, institutes, and webinars, membership in AAC&U ensures that you and your campus colleagues can benefit from ongoing professional development opportunities and engagement with leading experts; keeping abreast of the latest educational innovations.
- **Additional member benefits include:**
  - Access to research that covers a wide range of topics and issues and that provides timely evidence to support student success, advance equity, and advocate for liberal education.
  - Significantly discounted access to on-demand faculty professional development opportunities provided in partnership with OneHE, an online platform that provides curated microlearning content from a global network of experts.
  - Support for the implementation of high-quality, technology-based teaching and learning practices, such as Open Educational Resources (OER) and ePortfolios, that have been shown to result in improved equitable student success outcomes.
  - Access to resources and models for equity-minded global learning for all.
  - Support for the integration of civic engagement into campus curricular and cocurricular initiatives.
  - Opportunities to participate in—and to benefit from—the resources, models, and best practices developed through an array of projects and initiatives, including:
    - **The Presidents' Trust**—Connecting higher education leaders who advance the vision, values, and practices that link liberal education with the needs of an increasingly diverse student body, a global workforce, and thriving communities.
    - **TLA Framework**—AAC&U's Teaching-Learning-Assessment (TLA) Framework is a practical, web-based tool developed to help campuses build capacity and lead institutional transformation to Ensure Students Are Learning, as part of the Guided Pathways model for student success.
    - **Interfaith Leadership in Higher Education**—Advancing interfaith cooperation as a learning goal and practice on campuses.
    - **Mentored Undergraduate Research in Global Contexts**—AAC&U researches and shares institutional practices and models for intercultural mentoring that enable students to develop and apply skills related to critical thinking, creativity, problem-solving, and integrative and global learning.
    - **Project Kaleidoscope**—Empowering STEM faculty, including those from underrepresented groups, to graduate more students in STEM fields that are competitively trained and liberally educated.
    - **Truth, Racial Healing & Transformation (TRHT) Campus Centers**—Preparing the next generation of strategic leaders and thinkers to break down racial hierarchies and dismantle the belief in a hierarchy of human value.
    - **Valid Assessment of Learning in Undergraduate Education (VALUE)**—Supporting an authentic approach to assessment designed to articulate and measure the skills, abilities, and dispositions that students need and parents, policymakers, and employers demand.

Please visit our website at [www.aacu.org](http://www.aacu.org) for a reminder of all we have to offer you, our members. There, you can also learn about our advocacy for liberal education and our work to advance curricular and pedagogical innovation; diversity, equity, and student success; global citizenship for campus, community, and careers; and undergraduate STEM education reform.