

ADVANCING
Liberal Education.

STRENGTHENING
Democracy.

PREPARING STUDENTS
for a Complex World.



MEMBERSHIP OVERVIEW

The listing of programs and initiatives
in this brochure is not exhaustive.

AAC&U



WHO WE ARE

The American Association of Colleges and Universities (AAC&U) is a global membership organization dedicated to advancing the democratic purposes of higher education by promoting equity, innovation, and excellence in liberal education.

AAC&U partners with educators and leaders across the institution to address higher education's most pressing challenges—strengthening student learning, advancing equity, improving outcomes, and preparing graduates for work, life, and citizenship in a rapidly changing world.

HOW WE PARTNER WITH INSTITUTIONS

Although each campus has a unique mission and culture, institutions across higher education face shared challenges. AAC&U works alongside members to address these priorities through integrated offerings that combine programs and events, research and resources, and campus-based initiatives.

Authentic Assessment & Demonstrating Student Learning

- **VALUE (Valid Assessment of Learning in Undergraduate Education) initiative**
- **VALUE rubrics and tools**
- **Institute on Authentic Assessment**
- **Assessment training and workshops**
- **Research and national dialogue on assessment reform**
- **Assessment in the Age of AI**

Innovation in Teaching & Learning

- **Next generation of High-Impact Practices (HIPs)**
- **Institute on AI, Pedagogy, and the Curriculum**
- **Institute on Experiential Learning and Engaged Dialogue**
- **General education/curricular innovation**
- **Open Educational Resources**

Student Success & Institutional Transformation

- **Conference on Learning and Student Success**
- **Institute on Community Transformation**
- **Peer learning networks and initiatives**
- **Research on inclusive excellence**





STEM Education

- PKAL (Project Kaleidoscope)
- TIDES (Teaching to Increase Diversity and Equity in STEM) Institute
- STEM Higher Education Conference

Global Learning & Civic Engagement

- Conference on Global Learning
- Virtual Exchange / Collaborative Online International Learning (VE/COIL) Institute
- Civic learning and engagement programming

Leadership Training & Support

- Presidents' Trust
- New Leadership Academy Fellows Program
- The Forum on Transformational Leadership
- Interfaith Leadership in Higher Education
- The STEM Leadership Institute

FEATURED NEW INITIATIVE

Advancing Public Trust in Higher Education is an initiative that promotes and implements a framework for building trusted and trustworthy higher education institutions, charting a way forward for the sector in challenging times by strengthening connections and relationships between colleges and the communities they serve.

Workforce Readiness

- Curriculum-to-Career Innovations Institute

WHAT MEMBERSHIP PROVIDES

Professional Learning & Convenings

- Institutes for individuals and campus teams
- National and international conferences
- Workshops, forums, clinics, webinars, and symposia

Research, Tools & Strategic Resources

- National research reports and surveys
- Frameworks for assessment, equity, and student success
- Practical tools and resources

Institutional Projects & Networks

- Multi-year initiatives and campus-based projects
- Peer learning communities
- Opportunities to scale innovation

Leadership & Institutional Insight

- Thought leadership and strategic guidance
- Opportunities to inform AAC&U priorities
- Early access to frameworks and trends

Member Benefits & Exclusive Access

- Discounts through the AAC&U Member Marketplace
- Access to member-only programming
- Digital subscription to Liberal Education magazine
- Print subscriptions for select leaders



THE AAC&U COMMUNITY

AAC&U brings together a diverse, global network of institutions and educators committed to advancing educational quality, equity, and innovation.

Membership includes two-year and four-year institutions, public and private colleges and universities, research universities, minority-serving institutions, international partners, and individual educators and leaders.

MEMBERSHIP REACH:

1,200+

institutional and
individual members

7+ million

students enrolled at
member institutions

350,000+

faculty and staff
employed at member
institutions

JOIN THE AAC&U COMMUNITY

VISIT

www.aacu.org

EMAIL

memberservices@aacu.org

