

DISCOVER

THE AAC&U

ADVANTAGE

**ADVANCING
Liberal Education.**

**STRENGTHENING
Democracy.**

**PREPARING STUDENTS
for a Complex World.**

The listing of programs and initiatives in this brochure is not exhaustive.



HIGHER EDUCATION AT A DEFINING MOMENT

Colleges and universities are being called upon to do more than ever—to prepare students for meaningful work and lives of purpose, strengthen democracy, advance equity, and respond to rapid technological and social change.

For more than a century, the American Association of Colleges and Universities (AAC&U) has supported institutions in meeting the defining challenges of their time.

Today, AAC&U partners with colleges and universities to advance liberal education as the foundation for student success, civic responsibility, and institutional transformation in a rapidly changing world.

WHO WE ARE

Founded in 1915, AAC&U is a global membership association dedicated to advancing the democratic purposes of higher education by promoting equity, innovation, and excellence in liberal education.

AAC&U brings together a diverse community of institutions, including:

Community colleges

Liberal arts colleges

Public and private colleges and universities

Research universities

Minority-serving institutions

Tribal colleges and universities

Higher education systems

International institutions across more than a dozen countries

AAC&U convenes leaders, faculty and staff committed to student success, academic excellence, equity, and higher education's public purpose.



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LIBERAL EDUCATION LEADERSHIP

Advancing liberal education as a framework for preparing students to navigate complexity and contribute to society.

THOUGHT LEADERSHIP

Shaping national and global conversations through research and publications.

PROFESSIONAL DEVELOPMENT

Providing access to professional learning across roles and institutional types.

PRACTICAL SOLUTIONS

Providing campus-tested tools and models for measurable outcomes.

PEER NETWORKS

Connecting leaders through communities of practice.

CONVENINGS & PROFESSIONAL LEARNING

Hosting institutes, conferences, workshops, webinars, and symposia.

ADVOCACY & VOICE

Championing liberal education and higher education's democratic purposes.



WHY MEMBERSHIP MATTERS

AAC&U membership is not transactional. It is strategic. Membership provides institutions and their faculty, staff, and leaders with opportunities to engage across programs and initiatives.

Members gain:

Insight and strategy to lead through complexity



Participation in conferences, professional learning opportunities, and strategic initiatives



Access to professional learning across roles

Evidence-based models to advance student success and equity

Collaboration with peer institutions globally

A platform to elevate institutional leadership and innovation

AAC&U supports institutions in moving from aspiration to measurable impact.



JOIN THE AAC&U COMMUNITY

AAC&U is where liberal education, institutional strategy,
and collective action come together.

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AAC&U

