About the Forum

AAC&U’s newly conceptualized Forum on Digital Innovation is a one-day, online event taking place on Friday, February 9, 2024. It is the next step in the evolution of our Forum on Open Learning and ePortfolios, which was previously an add-on component of AAC&U’s Annual Meeting. Now a standalone event, the new Forum on Digital Innovation will continue to highlight open learning practices and ePortfolios while also exploring the full range of evidence-based approaches, innovative strategies, and emerging domains that support and facilitate the goals of learning, equity, affordability, and access in higher education.

This event will offer interactive, concurrent sessions, and workshop opportunities for participants to share their research and practice. It will also highlight a range of faculty development approaches, leadership strategies, and student voices that are being leveraged successfully to prepare and facilitate campus utilization of established and emerging technologies, including those that serve as disruptors of current practice.

Forum Tracks

- **Innovation**: Powerful, often disruptive innovations, such as artificial intelligence and learning analytics, have become part of our ever-emerging lexicon. This track will highlight the state-of-the-art from within the domain of learning and technology in higher education.

- **Open Learning**: Sessions for the Open Learning track will address established approaches and emerging models associated with excellence in open learning, open pedagogy, and open educational resources. Of particular interest are strategies intentionally designed to emphasize and leverage the intersection between student agency, community connections/collaboration, access, and affordability.

- **ePortfolio Practice and Research**: The theme for this year’s ePortfolio Practice and Research track focuses on innovative ePortfolio practices that facilitate equity, inclusion, and access for all students as they integrate their learning via ePortfolios. Sessions in this track will address hands-on, practical applications of ePortfolios based on first-hand experience developing ePortfolio programs and incorporating ePortfolios into pedagogical and assessment practices. This track is also a place to share the results of research on ePortfolios, serving to inform our ePortfolio practices and strategies for enhanced student learning, student success, assessment, and career development.
Forum Demographic Information

2023 Annual Forum

259 Total Attendees
109 Campuses/Orgs

- 77% Faculty/Others
- 9% Director
- 8% Dean/Chair
- 6% VP/President/Provost

Total Attendees: 259
Campuses/Orgs: 109
2024-25 INSTITUTE ON ePORTFOLIOS
February 2, 2024-February 13, 2025 // VIRTUAL

About the Institute

Designed for those seeking to instantiate ePortfolios beyond a single course or major, this year-long institute will help teams of faculty, staff, and administrators design and implement ePortfolio processes and technologies in large-scale adoptions. Campuses and/or systems considering ePortfolios for general education or program-wide purposes, or to capture the full range of the undergraduate student experience, would be among those ideally suited for this institute. This institute also represents an opportunity for a campus to develop formal collaborations between academic and student affairs in the service of student learning and success.

Participating teams will design their own implementation plan for bridging curricular and/or co-curricular learning with ePortfolios. Institute faculty will serve as partners for campus plan development. Campus teams can expect consultative opportunities to interact with Institute faculty virtually throughout the Spring and Fall terms as their plan progresses and is implemented.

Institute Goals

To advance the adoption and implementation of ePortfolios beyond a single course or major, teams will work to

- articulate a clear, compelling, and communicable purpose for the ePortfolio initiative under development and/or expansion, including but not limited to key goals, student learning outcomes, student success metrics, and/or intended benefits for faculty, students, and the institution;
- discern evidence-based theory-to-practice models that connect research and scholarship with effective approaches to developing and utilizing ePortfolios for high-impact learning, programmatic assessment, and/or professional development;
- identify collaborators and form key partnerships with those who can broaden the argument for resources, support, and adoption of ePortfolios within each participating team’s context;
- utilize evidence-based diffusion of innovation and leadership strategies to increase the probability of successful scaling of participating teams’ ePortfolio initiatives; and
- create an ePortfolio action plan for team members and campuses to implement with measurable benchmarks for charting success.
Institute Demographic Information

Attendees include:

- Senior academic officers
- Student affairs leaders
- Learning technologies professionals
- Assessment and curriculum specialists
- Faculty

2023-2024 Institute Demographics

- 124 Total Attendees
- 25 Campuses

- 53% VP/Provost/President
- 28% Dean/Department Chair
- 14% Director
- 6% Faculty/Others

124 Total Attendees
25 Campuses
AAC&U offers **a limited number of sponsorship engagement opportunities** for this program. Contact advancement@aacu.org to discuss opportunities for this or other AAC&U programs.

<table>
<thead>
<tr>
<th>Forum Sponsorship Tiers</th>
<th>Silver $2,500</th>
<th>Gold $5,000</th>
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<tbody>
<tr>
<td>Logo and link on AAC&amp;U website and Forum mobile app</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Number of complimentary Forum registrations</td>
<td>1</td>
<td>2</td>
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<tr>
<td>Dedicated sponsor area within the Forum mobile app platform. This is a location where participants can pose questions to sponsors, and sponsors can post logos, bios, company descriptions, contact information, and other content with participants.</td>
<td>✓</td>
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<td>Opportunity to post a pre-recorded demo in the dedicated sponsor area</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>One virtual, 45-minute webinar or session as part of the Forum’s programming**</td>
<td>✓</td>
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<tr>
<th>Institute Sponsorship (add-on option for ePortfolio Forum sponsors)</th>
<th>$1,000</th>
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<tr>
<td>Logo and link on AAC&amp;U website and Institute main landing page</td>
<td>✓</td>
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<tr>
<td>Access to the Institute’s private community platform and invitations to all plenary and concurrent sessions.*</td>
<td>✓</td>
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<tr>
<td>Number of complimentary Institute registrations</td>
<td>2</td>
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<tr>
<td>Logo on Institute kick-off program, mid-year program and closing program</td>
<td>✓</td>
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<tr>
<td>Dedicated sponsor area within the Institute community platform. This is a location where participants can pose questions to sponsors, and sponsors can post logos, bios, company descriptions, contact information, and other content with participants.</td>
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*Please note that sponsors are welcome to participate in all session discussions and chat rooms; however, these are not contexts for direct product marketing.

**The sponsor may recommend a session/webinar topic, but content and panelists/speakers will be the final decision of the AAC&U program office lead. The session should focus on campus partners, pedagogy, and similar topics, rather than product demos, which will be available as pre-recorded embedded videos in the Forum and Institute sponsor areas.