Wednesday, April 10

6:00–8:00 p.m.
Rotunda Room

Networking Social

Thursday, April 11

8:00–9:00 a.m.
Rotunda Room

Forum Registration and Breakfast

Welcome:
Kathryn Enke, Senior Advisor for Leadership, Strategy, and Governance, AAC&U
Lynn Pasquerella, President, AAC&U

9:00 a.m.–Noon
Rotunda Room

Workshop: Transformative Leadership for Challenging Times

Presenters:
Amy Fulton, Director, New Leadership Academy
John Burkhardt, Professor Emeritus, University of Michigan
Betty Overton-Adkins, Faculty, Ethical & Creative Leadership, Union Institute & University

This session will introduce several New Leadership Academy tools for leaders and utilize vignettes and small group discussions to apply these tools to real-world case studies in higher education and policymaking.

Learn more about New Leadership Academy
nla.utah.edu

Noon–1:30 p.m.
Rotunda Room

Lunch

1:30–4:30 p.m.
Rotunda Room

Workshop: Bringing Change Agency to Institutional Leadership Roles

Presenter:
Mary Ann Villarreal, Vice President for Equity, Diversity, and Inclusion, University of Utah

Change is hard, and changing an organization or institution is even harder. This session will consider how leaders can act as agents of change in higher education who prioritize centering equity in their leadership, policies, practices, and everyday behaviors.
**2024 Forum on Transformational Leadership | Providence, RI**

### 4:45–5:45 p.m.

**Ballroom B/C**

**AAC&U Newcomers’ Session***

**Presenters:**
- **Kate Drezek McConnell**, Vice President for Curricular and Pedagogical Innovation and Executive Director, VALUE, AAC&U
- **Lynn Pasquerella**, President, AAC&U
- **C. Edward Watson**, Associate Vice President for Curricular and Pedagogical Innovation and Executive Director for Open Educational Resources and Digital Innovation, AAC&U
- **Jessica Chittum**, Director of Assessment and Pedagogical Innovation, AAC&U

### 6:00–7:15 p.m.

**Ballroom A/D/E**

**Opening Plenary — The Magic Words: Using Poety Prompts to Unlock Courage and Creativity in the Gen Ed Classroom***

**Presenter:**
- **Joseph Fasano**, Poet, Novelist, and Lecturer in the Division of Writing, Literature, and Languages, Manhattanville College

### 7:15–8:30 p.m.

**Ballroom B/C**

**Poster Session and Reception***

Posters will feature the courageous work of colleagues focused on general education, pedagogy, and assessment. Student-created cocktail, mocktail, and dessert options will be served, showcasing the mixology and culinary talents of Johnson and Wales University students.

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**Friday, April 12**

### 8:00–8:45 a.m.

**Ballroom Pre-function Area**

**Breakfast and Crowdsourced Conversations***

Attendees are welcome to participate in any of the crowdsourced conversations offered as part of the 2024 AAC&U Conference on General Education, Pedagogy, and Assessment (GEPA).

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* Program elements marked with an asterisk are held in conjunction with AAC&U’s GEPA.
9:00–10:15 a.m.  
Ballroom A/D/E  

**Plenary Session — The Courage to Collaborate: The Teagle Foundation’s Cornerstone: Learning for Living Initiative**

**Moderator and Speaker:**  
**Andrew Delbanco**, President, The Teagle Foundation

**Presenters:**  
**Sarah Igo**, Andrew Jackson Professor of History and Dean of Strategic Initiatives, Vanderbilt University  
**Cassandra Newby-Alexander**, Endowed Professor of Virginia Black History and Culture, Norfolk State University  
**Amanda Tucker**, Professor of English and Co-Director of the Helios Program for Integrated Liberal Arts, University of Wisconsin-Platteville  
**Melinda S. Zook**, Germaine Seelye Oesterle Professor of History and Director of Cornerstone Integrated Liberal Arts, Purdue University

10:15–10:30 a.m.  
Ballroom  
Pre-function Area  

**Networking Break**

10:30–11:45 a.m.  
Room 553 A/B  

**Recommended Concurrent Session**

Attendees are welcome to participate in any of the sessions offered as part of GEPA.

We recommend the following concurrent session curated especially for participants in the Forum on Transformational Leadership.

**Leading Change Management in Higher Ed: Courage, Empathy, and Thick Skin**

**Presenter:**  
**Catherine Wehlburg**, Interim President, Athens State University

Change management in higher education is not for the faint of heart. It takes vision, tenacity, grit, courage, and a true understanding of how a particular change will improve or enhance a course, program, or institution. This session will provide a look at strategies for change management and disruption that integrate a shared focus on creating a better teaching/learning environment that fits the mission, vision, and values. As part of this session, you will have the opportunity to develop specific strategies that you can use to lead change in your area and gain insight into why change efforts may have stalled or previously failed. Whether it’s a new general education curriculum, a refocus or downsizing of academic or student support programs, or moving the institution into a new strategic planning process, effective change management is needed to weather the inevitable resistance and criticism that usually accompanies change.
11:45 a.m.–1:30 p.m. Lunch on Your Own

1:45–2:30 p.m. Recommended Concurrent Sessions*

Room 553 A/B Leading Through Others: Navigating Complex Change in Organizations

Presenter: Emma Jones, Executive Vice President and Owner, Credo

In the current landscape, nearly every aspect of higher education exists in a constant state of change. The call for leaders in this environment is to navigate that change with both attention to strategy and care for people. This session will explore a higher-education-adapted model for complex change, engaging specific tools and resources to equip leaders for effective, collaborative change management.

Rotunda Room The Courage to Love & Hope: Pathways for Justice-Oriented Action & Change

Presenters: Joshua Caulkins, Director, Center for Teaching and Learning Excellence, Embry-Riddle Aeronautical University-Prescott
Mays Imad, Associate Professor of Biology, Connecticut College
Anna Santucci, Senior Lecturer in Teaching and Learning Enhancement, University College Cork
Brad Wuetherick, Associate Provost, Academic Programs, Teaching and Learning, University of British Columbia

In what ways do love and hope inform our work to become justice-oriented educators and/or institutions? In what ways do we collectively foster the creative, compassionate, and moral courage to center these values in our work and discourse? How do our daily practices foster these values, across diverse academic and geographic contexts, as we revise our vision of what our institutions should be or could be in an era fundamentally shifted by recent global social and health crises? This session will share several recent examples of curricular and institutional innovation anchored in these principles and engage participants in authentic dialogue to challenge and support each other in identifying the ways we co-construct institutions that center love, hope, and justice.

2:30–2:45 p.m. Networking Break

Ballroom
Pre-function Area
### Recommended Concurrent Sessions*

#### A Crash Course Professional Development Workshop for Gen Ed Campus Leaders

**Presenters:**
Stephen Biscotte, Assistant Provost for Undergraduate Education, Virginia Tech  
Margaret Mulrooney, Senior Associate Vice Provost for Faculty Affairs and Curriculum, James Madison University

Most conference sessions related to General Education programs explore topics like curriculum design, assessment of learning outcomes, engaging students, or inclusive pedagogy. This one focuses on you, a program leader! Designed for people serving in or transitioning to new positions as committee members or chairs, program directors, associate deans, or similar roles with administrative or oversight responsibility for a general education program, this interactive case study-based workshop will highlight some of the information, skills, and dispositions most needed for effectiveness. We will explore navigating institutional politics and diverse administrative structures, managing a budget, resources, and data, and handling incivility and microaggressions that may arise in the work.

#### The Other “Gen” in Gen Ed Reform: Gender Biases in Academic Leadership

**Presenters:**
Jennifer Hart, Professor and Department Chair, Virginia Tech  
Bethany Miller, Director of Institutional Research, Macalester College

Who on your campus is leading general education? What kinds of support do they have? How does your inclusive excellence culture stymie or propel your general education efforts? In this session, we will engage in a dialogue on these important questions with an emphasis on the role of gender in gen ed leadership. Participants will have a chance to reflect on their experiences with leadership culture, articulate the inclusive excellence implications for general education leadership on their campuses, and co-create knowledge to better understand the causes and mitigation strategies for more inclusive leadership.
3:45–4:30 p.m. Room 553 A/B

**Recommended Concurrent Session***

**Building a Cross-Functional and Collaborative Leadership Team**

**Presenter:**
Kathryn Enke, Senior Advisor for Leadership, Strategy, and Governance, AAC&U

Leadership roles can be lonely. As one gains leadership responsibilities, one more frequently bears the full weight of difficult decisions and less often benefits from the comradery and commiseration of "work friends." This session will share strategies for lessening isolation by fostering a collaborative leadership team and recruiting allies across the campus. These strategies can also amplify your leadership impact and help manage the intense pace of the work.

4:45–5:45 p.m. Ballroom A/C/E

**Plenary Session — Holding Up a Mirror to Higher Education: Student Perspectives on the Undergraduate Experience***

**A student panel moderated by:**
Beth McMurtrie, Senior Writer, The Chronicle of Higher Education

Saturday, April 13

8:00–9:00 a.m. Rotunda Room

**Breakfast**

9:00 a.m.–Noon Rotunda Room

**Workshop: Preparing for the Next Stage of Your Career**

**Presenter:**
Maya Ranchod Kirkhope, Vice President, Senior Consultant, and Senior Executive Coach at Academic Search

This session is designed to provide participants with tools and strategies to think critically about what a suitable next step in their careers may be and to reflect upon what experiences may be needed to prepare for future opportunities. Participants will reflect upon their professional goals, take stock of their individual competencies and values, and commit to becoming intentional, rather than accidental, leaders.

12:15–1:15 p.m. Ballroom A/C/E

**Closing Plenary — Liberate Your Leadership: Sustaining Courageous Change Amidst Resistance***

**Presenter:**
Annmarie Caño, Professor of Psychology, Gonzaga University