中山大學嶺南學院
LINGNAN COLLEGE SUN YAT-SEN UNIVERSITY

Lingnan Foundation
美国岭南基金会

Lingnan Global Forum

Green Finance and Green Economy

January 18, 2023 PST

AAC&U American Association of Colleges and Universities
Annual Meeting, Pre-Conference Forum

AAC&U 2023 Annual Lingnan Global Forum

Session 1

Green Finance and Regulation

(11:00 am – 12:00 pm)

In recent years, many global financial institutions, especially banks, have made a commitment to pursue "green finance." While all sectors of society have focused on green and sustainable practices, green finance specifically refers to the potential environmental impact of investment and financing decisions. How can green financial products guide funds to resource-saving technology development and environmentally sustainable industries? How can these options guide businesses to focus on green production, thereby promoting increased capacity and green industrial development? How can they facilitate the implementation of a green finance strategy?

Moderator:

Associate Prof. LIU Yanchu
Associate Dean
Lingnan College
Sun Yat-sen University

Speakers:

Prof. LI Shanmin
Dean of Lingnan College
Vice President
Sun Yat-sen University

Prof. Charlie Donovan
Visiting Professor
Finance and Business Economics
University of Washington

Prof. LAN Hong
Deputy Director
Eco-finance Research Center
Renmin University of China

Alvin C. Chua
Managing Partner
Mensa360 Global Advisors

	Pacific Time (Jan. 18th)	Beijing (Jan. 19th)
Session 1	11:00 am-- 12:00 pm	03:00 am-04:00 am

Session 2

Green Economy and Industrial Development

(12:00 pm – 1:00 pm)

The development of "green industry," the use of natural resources and energy to consciously protect the ecological balance, plays an essential role in the technological revolution and the transformation and upgrading of industrial capacity. With the further promotion of industrial restructuring focusing on clean energy, what impact will the development of green industry have on the overall industrial structure, sustainable development, and industrial ecology? How will enterprises adjust their strategic planning to adapt to this green technological revolution?

Moderator:

Prof. LU Xiaodong
Associate Dean
Lingnan College
Sun Yat-sen University

Speakers:

Prof. Alfred Marcus
Edson Spencer Endowed Chair
in Strategy
and Technological Leadership
Carlson School
University of Minnesota

ZHAO Lili（Sally）
Vice President
OPPEIN Group

YIN Xuesu (Luis)
CEO
ECOER INC

XU Li (Henry)
Senior Manager
Public Policy &
Government Affairs
Starbucks (China) Company
Limited

	Pacific Time (Jan. 18th)	Beijing (Jan. 19th)
Session 2	12:00 pm – 1:00 pm	04:00 am-05:00 am