



Institute on AI, Pedagogy, and the Curriculum

Partnership
Prospectus 2025-26

AAC&U

American Association
of Colleges & Universities

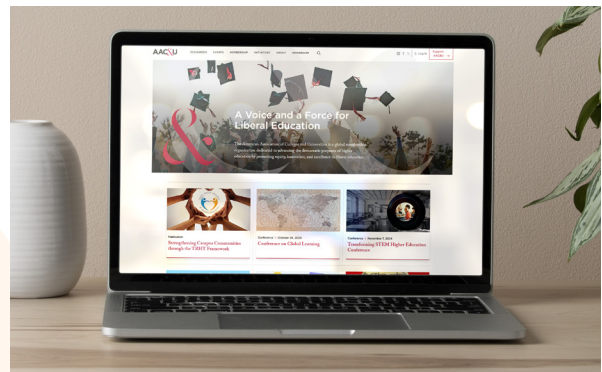
About AAC&U

The American Association of Colleges and Universities (AAC&U) is a global membership organization dedicated to advancing the democratic purposes of higher education by promoting equity, innovation, and excellence in liberal education.

AAC&U was founded in 1915 as the Association of American Colleges. Over the next century and beyond, our membership has grown ever more inclusive, encompassing higher education institutions of all types and sizes across the United States and, increasingly, around the world. What continues to unite us is a shared commitment to extending the advantages of a liberal education to all students.

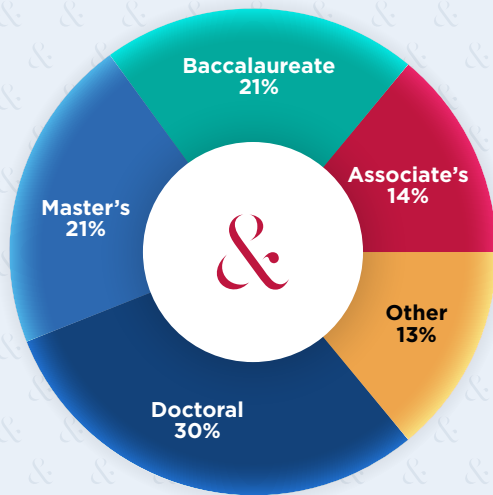
Grounded in equity and inclusion, our vision of educational excellence is focused on the learning all students need for success in an uncertain future and for addressing the compelling issues we face as a democracy and as a global community—regardless of where a student studies, what their major is, or what their career goals may be.

Through our programs and events, publications and research, public advocacy, and campus-based projects, AAC&U serves as a catalyst and facilitator for innovations that improve educational quality and equity and support the success of all students.



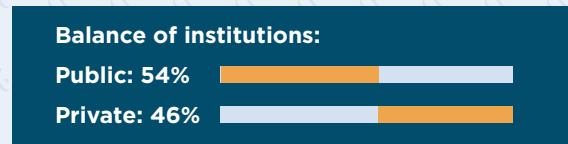
AAC&U Membership Profile

Institutional membership in AAC&U serves administrators, faculty, staff, and students at nearly 800 colleges and universities worldwide. These colleges and universities educate nearly 7.8 million students each year and employ more than 375,000 faculty. In addition, AAC&U membership includes nearly 400 individual members from other campuses, associations, and academic and scholarly organizations. AAC&U has members in all 50 US states, plus the District of Columbia and Puerto Rico, and members are active in 35 other countries. AAC&U member institutions lead scholarly research, policy reform, and higher education transformation.



2024 Membership Composition

● Associate's	14%
● Baccalaureate	21%
● Master's	21%
● Doctoral	30%
● Other	13%



Partnerships

AAC&U partners with for-profit and non-profit organizations to provide a highly visible platform for aligning shared commitments to improving educational quality, student success, and workforce preparation. AAC&U program partners are thought leaders in higher education, providing solutions and expertise for ongoing campus challenges.

AAC&U offers multiple ways to engage with our broad and diverse network of colleges, universities, and higher education leaders, including:

- Partnership opportunities at AAC&U events, including the AAC&U Annual Meeting, major thematic conferences, and multiple other institutes, forums, and workshops. AAC&U engages over 13,000 individuals annually through its annual meeting, thematic conferences, 10+ institutes, and a range of forums, workshops, and regional events.
- Webinars that span the calendar year. AAC&U webinars routinely reach hundreds of higher education leaders through live and on-demand viewing.
- Advertising opportunities, including the award-winning quarterly print magazine *Liberal Education* and AAC&U News, our monthly e-newsletter.
- Sponsored research projects on special topics.
- AAC&U's Member Marketplace, which provides partners with a unique showcase for products and services at a special discount for AAC&U members.

Institute on AI, Pedagogy, and the Curriculum

September 11, 2025–April 7, 2026 // Online

The online Institute on AI, Pedagogy, and the Curriculum is designed to help departments, programs, colleges, and universities respond effectively to the challenges and opportunities artificial intelligence (AI) presents for courses, curricula, and higher education in general. Throughout the 2025–26 academic year, the institute will engage participating teams via virtual events, mentorship, and interactions as they develop and implement AI action plans for their classrooms, curricula, and campuses.

The institute is designed for departments, programs, colleges, and universities seeking to

- rethink pedagogical and assessment approaches within and across courses;
- address academic integrity concerns and consider new policies and practices;
- contemplate the ethical and equity implications of AI;
- adopt AI competencies and literacies as course and/or programmatic learning outcomes; and/or
- consider how AI can be employed to support an array of administrative and business practices throughout their institution.

Participating teams of faculty, staff, and administrators will design and implement pedagogical and curricular strategies to address the breadth of challenges and opportunities presented by AI.

The 2024–25 Institute welcomed 850+ higher education leaders from 124 campuses. **The 2025–26 Institute will be even larger, with over 1,000 participants on more than 175 teams.** Participants hold a variety of titles, all of whom are decision-makers investing in AI within their classrooms, curricula, and campuses.

Learn More:

www.aacu.org/iapc



Institute on AI, Pedagogy, and the Curriculum Partnership Opportunities

PLATINUM	GOLD	SILVER	BRONZE
<p>Logo and link on AAC&U website and Institute main landing page.</p> <p>Access to the Institute’s private community platform and access to all plenary and concurrent sessions. *</p> <p>5 complimentary institute registrations.</p> <p>Logo on Institute kickoff program, mid-year program and capstone closing program.</p> <p>Dedicated partner area within the Institute community platform. This is a location where participants can pose questions to partners via a discussion board, and partners can post logos, bios, company descriptions, contact information, and other content with participants.</p> <p>Opportunity to post a pre-recorded demo in the dedicated partner area.</p> <p>Opt-in registration list (includes names, titles, institutions, and email addresses) sent one week after the Institute concludes.</p> <p>Verbal recognition of program partner at the beginning of the Institute by the AAC&U vice president for digital innovation. The partner may provide a short script (approximately 30 seconds) for this recognition, subject to AAC&U’s final approval.</p> <p>60-minute virtual webinar as part of the Institute programming, open to all Institute participants; partner and AAC&U collaborate on content development</p> <p>One custom email sent to all Institute participants on behalf of program partner. Content subject to AAC&U’s final approval.</p>	<p>Logo and link on AAC&U website and Institute main landing page.</p> <p>Access to the Institute’s private community platform and access to all plenary and concurrent sessions. *</p> <p>3 complimentary institute registrations.</p> <p>Logo on Institute kickoff program, mid-year program and capstone closing program.</p> <p>Dedicated partner area within the Institute community platform. This is a location where participants can pose questions to partners via a discussion board, and partners can post logos, bios, company descriptions, contact information, and other content with participants.</p> <p>Opportunity to post a pre-recorded demo in the dedicated partner area.</p> <p>Opt-in registration list (includes names, titles, institutions, and email addresses) sent one week after the Institute concludes.</p> <p>Verbal recognition of program partner at the beginning of the Institute by the AAC&U vice president for digital innovation. The partner may provide a short script (approximately 30 seconds) for this recognition, subject to AAC&U’s final approval.</p> <p>60-minute virtual concurrent session as part of Institute programming; partner and AAC&U collaborate on content development.</p>	<p>Logo and link on AAC&U website and Institute main landing page.</p> <p>Access to the Institute’s private community platform and access to all plenary and concurrent sessions. *</p> <p>2 complimentary institute registrations.</p> <p>Logo on Institute kickoff program, mid-year program and capstone closing program.</p> <p>Dedicated partner area within the Institute community platform. This is a location where participants can pose questions to partners via a discussion board, and partners can post logos, bios, company descriptions, contact information, and other content with participants.</p> <p>Opportunity to post a pre-recorded demo in the dedicated partner area.</p> <p>Opt-in registration list (includes names, titles, institutions, and email addresses) sent one week after the Institute concludes.</p>	<p>Logo and link on AAC&U website and Institute main landing page.</p> <p>Access to the Institute’s private community platform and access to all plenary and concurrent sessions. *</p> <p>1 complimentary institute registration.</p> <p>Logo on Institute kickoff program, mid-year program and capstone closing program.</p> <p>Dedicated partner area within the Institute community platform. This is a location where participants can pose questions to partners via a discussion board, and partners can post logos, bios, company descriptions, contact information, and other content with participants.</p> <p>Opportunity to post a pre-recorded demo in the dedicated partner area.</p>
\$30,000	\$15,000	\$10,000	\$5,000

*Please note that partners are welcome to participate in all session discussions and chat rooms; however, these are not contexts for direct product marketing.