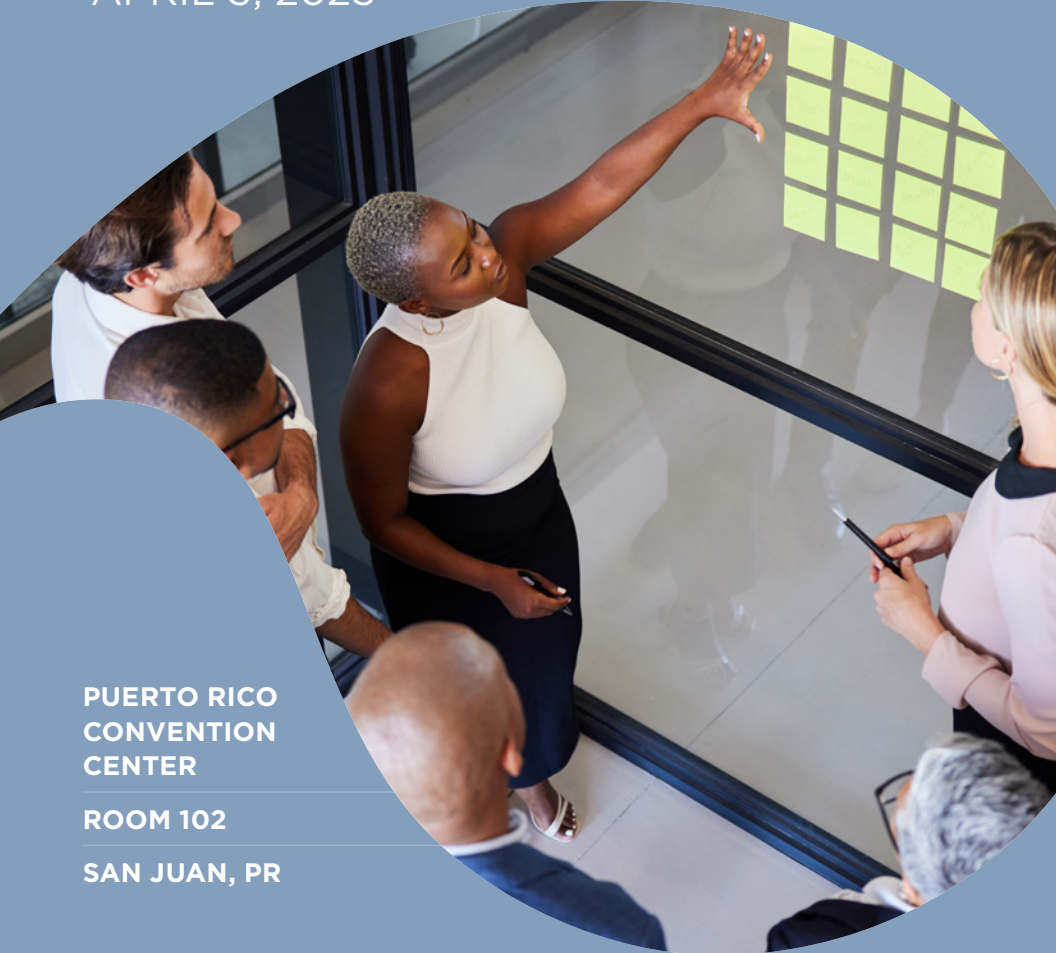




# Forum on Transformational Leadership

APRIL 3, 2025



PUERTO RICO  
CONVENTION  
CENTER

ROOM 102

SAN JUAN, PR

## SCHEDULE OF EVENTS

8:00–9:00 A.M.	<b>FORUM REGISTRATION &amp; BREAKFAST</b>
9:00–9:15 A.M.	<b>WELCOME</b>
9:15–10:00 A.M.	<b>SESSION 1   LEADING WITH LOVE</b>
10:15–11:30 A.M.	<b>SESSION 2   CIVIL DISCOURSE IN TENSE TIMES: NAVIGATING CAMPUS CONFLICT FROM A LEADERSHIP SEAT</b>
11:30 A.M.–12:15 P.M.	<b>LUNCH</b>
12:15–1:30 P.M.	<b>SESSION 3   RESOURCES FOR SUSTAINABLE LEADERSHIP: KEEPING OUR TANKS FILLED</b>
1:45–3:00 P.M.	<b>SESSION 4   CREATING EFFECTIVE PARTNERSHIPS FOR FUNDRAISING</b>
3:15–4:30 P.M.	<b>SESSION 5   TRUSTWORTHY LEADERSHIP: BUILDING REPUTATIONAL ACCOUNTABILITY</b>
4:30 P.M.	<b>CONCLUDING REMARKS</b>



# SESSION DETAILS

8:00–9:00 A.M.

## FORUM REGISTRATION & BREAKFAST

9:00–9:15 A.M.

### WELCOME

- » **Kathryn Enke**, Senior Advisor for Leadership, Strategy, and Governance, AAC&U
- » **Lynn Pasquerella**, President, AAC&U
- » **Nelson Soto**, President, Albizu University

9:15–10:00 A.M.

### SESSION 1 | LEADING WITH LOVE

- » **Mary Dana Hinton**, President, Hollins University

This session focuses on how you can enhance your leadership, power, and well-being by choosing love as a leadership strategy. Leave the session inspired by your leadership capacity and empowered to help others unleash their leadership potential.

#### LEARNING OBJECTIVES

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Through participating in this session, attendees will:

- Understand the historic role love has played in leadership and definitions of love in the modern leadership context
- Gain strategies to lead with love operationally and to cultivate and enhance the capacity of love in their institutions

10:15–11:30 A.M.

## **SESSION 2 | CIVIL DISCOURSE IN TENSE TIMES: NAVIGATING CAMPUS CONFLICT FROM A LEADERSHIP SEAT**

» **Mylien Duong**, Vice President of Research and Innovation,  
Constructive Dialogue Institute

Public trust in higher education is at an all-time low while legislative pressures continue to escalate. How can higher education leaders prepare their institutions for change while fostering a culture of civil discourse that addresses accusations of liberal bias? How can they navigate the tension between collaboration and resistance? This session invites attendees to explore the broader societal forces that make leadership especially challenging today. Through a solution-focused discussion with peers, participants will reflect on the campus culture they aim to cultivate and how they can lead with clarity and courage in the face of external pressures.

### **LEARNING OBJECTIVES**

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By participating in this session, attendees will:

- Understand the societal forces driving political polarization in higher education
- Align their leadership and institutional values to guide responses to change
- Collect practical strategies from peers for leading through turbulent times

11:30 A.M.–12:15 P.M.

## **LUNCH**

12:15–1:30 P.M.

## **SESSION 3 | RESOURCES FOR SUSTAINABLE LEADERSHIP: KEEPING OUR TANKS FILLED**

» **Lyndi Hewitt**, Senior Consultant and Coach, Summit Search Solutions

The considerable headwinds inherent in contemporary higher education often create conditions that thwart flourishing for leaders at every level. This interactive session will consider common energy “drains” and explore strategies for responding productively. Participants will reflect on strengths and gaps in both their internal and external resources and identify action steps for developing a values-aligned approach to more sustainable leadership practices.

### **LEARNING OBJECTIVES**

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Through participating in this session, attendees will:

- Gain knowledge of internal and external resources to support their leadership
- Develop action steps toward more sustainable leadership practices



1:45-3:00 P.M.

## SESSION 4 | CREATING EFFECTIVE PARTNERSHIPS FOR FUNDRAISING

- » **Brooke Barnett**, Provost and Executive Vice President, Butler University (moderator)
- » **Jennifer Malat**, Dean of the College of Arts and Sciences, University of New Mexico
- » **Jonathan Purvis**, Vice President for Advancement and Marketing, Butler University
- » **Pamela E. Scott-Johnson**, Provost and Vice President of Academic Affairs, Spelman College

As campuses work to animate their aspirations with philanthropy, intentional relationships, structures, and planning between academic leaders across the organization and advancement will be a crucial part of the solution. This session explores how higher education leaders can collaborate with advancement to ensure that colleges and universities have the requisite resources to focus on our primary missions. This panel will offer key recommendations for building successful partnerships that contribute to broader institutional goals. The suggestions will be applicable in different institutional contexts and emphasize how resource raising is key to institutional survival and thriving.

### LEARNING OBJECTIVES

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Through participating in this session, attendees will:

- Understand the social and political contexts for fundraising
- Gain quick takeaways to extend their capacity for fundraising
- Develop strategies to create sustainable structures for effective fundraising partnerships on campus

3:15–4:30 P.M.

## SESSION 5 | TRUSTWORTHY LEADERSHIP: BUILDING REPUTATIONAL ACCOUNTABILITY

- » **Emma Jones**, Executive Vice President, Credo: Powered by Carnegie

In the face of an increasingly negative national narrative about the value of a college degree, higher education leaders across the country are working overtime to build trust across key constituencies—prospective students and families, local communities, donors, and even their own faculty and staff. The fact remains that trust is built between people, not between entities or organizations. To recover the public’s trust, we must first examine the state of trust in our campus environments and consider how leaders and colleagues can show up for each other most meaningfully. Using a practical framework, this session will explore the factors of trust that inform our professional and stakeholder relationships.

### LEARNING OBJECTIVES

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Through participating in this session, attendees will:

- Increase their understanding of the landscape of trust and confidence in higher education
- Engage with a trust framework for professional and constituent relationship-building

4:30 P.M.

## CONCLUDING REMARKS

- » **Kathryn Enke**, Senior Advisor for Leadership, Strategy, and Governance, AAC&U



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