# Building Strategic Administrative Partnerships for Curricular Change and Academic Innovation

AAC&U ICUE Institute

# Session Outcomes

1. Recognize why admin–faculty partnerships are decisive
2. Map key stakeholders & their value lenses
3. Apply three collaboration tactics
4. Draft an action step for your campus

# Effective Collaboration Tactics

- Establish regular communication channels among partners.
- Set clear goals to align efforts and expectations.
- Encourage brainstorming sessions to generate innovative ideas.
- Create shared documentation for transparency and tracking.
- Involve all stakeholders in decision-making processes.



# Roadmap & Session Engagement

Agenda timeline (see chat for full schedule)

Engagement: cameras optional, chat encouraged, mic on in breakouts

# The Cost of Silos

- Stalled curricular updates
- Unscalable pilots
- Poor data flow (admin function and. curricular and instruction)
- Student confusion / equity gaps

# Who's in the Room?

| | | |
|---|---|---|
| Registrar | Provost | Instructional Design |
| IT & LMS Admin | Assessment & Accreditation | Advising |
| Institutional Research | CFO / Budget | Students |

# Building a Campus Coalition for LER Success

## Who's at Your Table?

**Executive Leadership**

Provide strategic oversight, ensuring cross-campus alignment, authority, and resources to sustain your LER initiative.

**Continuing, Professional, & Online Education**

Often lead credential innovation for adult and workforce learners. Bring critical expertise and often manages non-degree credentials not captured in traditional systems.

**Registrar & Enrollment Management**

Serve as institutional stewards of academic records and policies. Ensure new credentials uphold institutional integrity and trust.

**Academic Affairs, Faculty, & Curriculum Committees**

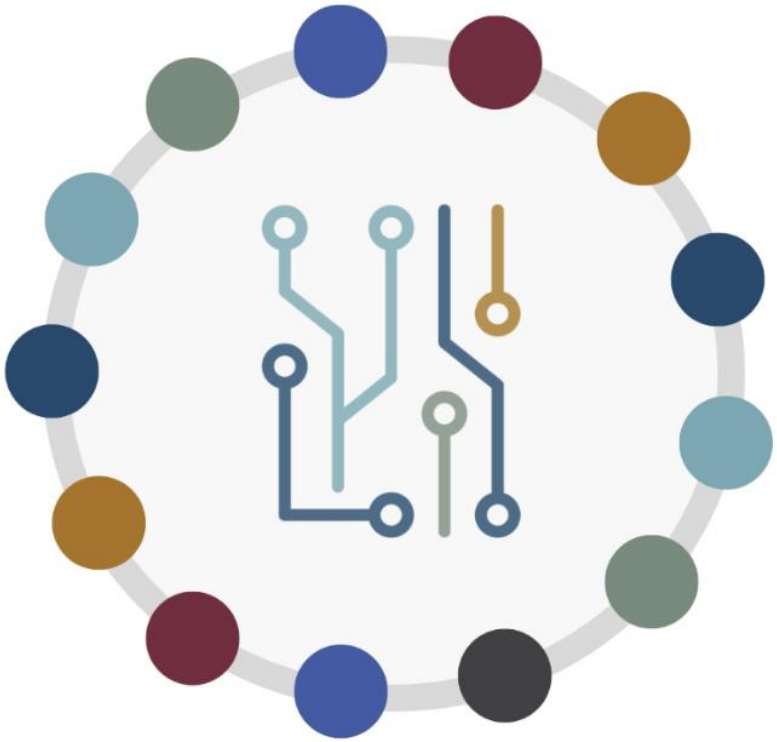
Safeguard academic quality and help integrate credentials into curriculum design and learning outcomes.

**IT Leadership**

Ensure infrastructure supports credential interoperability, security, and scalability.

**Career Services & Employer Relations**

Align credentials with employer needs, shaping content and formats that resonate in hiring.



**Institutional Research & Effectiveness**

Measure impact, uptake, and alignment with institutional goals like equity and student success.

**Student Affairs & Co-Curricular Programs**

Capture learning beyond the classroom, using trusted frameworks to credential leadership, engagement, and wellness.

**Assessment & Accreditation**

Ensure alignment with quality standards and help anticipate compliance needs.

**Learning Support & Libraries**

Enhance credential literacy, manage access to tools, and support digital archiving.

**Advisors & Student Success Professionals**

Guide learners in understanding and applying credentials in academic and career contexts.

**Learner Representatives**

Offer vital perspectives on usability and value, ensuring credentials meet real user needs.

**Off-Campus Stakeholders**

Help ensure your LER efforts are aligned with labor market demands and public priorities.

# Stakeholder Roles in Curricular Innovation



REGISTRARS MANAGE COURSE DATA AND ENSURE COMPLIANCE.



PROVOSTS SET ACADEMIC PRIORITIES AND STRATEGIC DIRECTION.



INSTRUCTIONAL DESIGNERS CREATE ENGAGING LEARNING EXPERIENCES.



IT ADMINISTRATORS SUPPORT TECHNOLOGY INTEGRATION AND INFRASTRUCTURE.



ASSESSMENT SPECIALISTS EVALUATE PROGRAM EFFECTIVENESS AND STUDENT OUTCOMES.



ADVISORS GUIDE STUDENTS THROUGH CURRICULAR CHOICES AND PATHWAYS.

# Roles of Key Stakeholders in Curricular Innovation

- Registrars ensure compliance and manage course data effectively.
- Provosts establish academic priorities and strategic direction.
- Instructional designers develop engaging and effective learning experiences.
- IT administrators facilitate technology integration and infrastructure support.
- Assessment specialists evaluate program effectiveness and student outcomes.
- Advisors assist students in navigating curricular choices and pathways.



# Stakeholder Perspective Lenses

- Priorities
- Language / Terminology
- Data assets
- Pain points

# Value Exchange Grid – Template

Column 1: What THEY Need (gaps, pain points)

Column 2: What YOU Need (support, data, policy)

Use during breakout to fill for two partners

# Registrar as Institutional API

Data stewardship → evidence for change

Policy gatekeeper → ensures implementability

Translator → converts academic intent to system reality

# Quick Win Tactics



Co-chair curriculum committees



Registrar-hosted "coding sprint" for catalog rules



Equity modeling with degree-audit data pre-vote

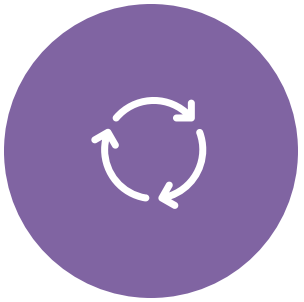
# Collaboration Principles



MUTUAL VISIBILITY: OPEN DASHBOARDS



SHARED VOCABULARY: COMMON GLOSSARY



ITERATIVE GOVERNANCE: 90-DAY PILOT LOOPS

# Partnership Flywheel

- Identify → Align → Prototype → Evaluate → Celebrate → Institutionalize
- Insert flywheel graphic here

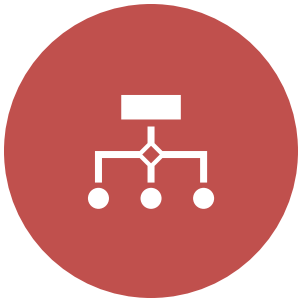
# Breakout Activity

| | |
|---|---|
| Choose | Choose one pending curricular initiative |
| Complete | Complete Value Exchange grid for TWO partners |
| Draft | Draft a single collaboration ask per partner |

# Strategy Stack

- Awareness: Curriculum Café drop-in → Cross-functional retreat
- Data: Shared dashboard → Predictive modeling with IR office
- Governance: Registrar on senate exec → Joint strategic roadmap

# Digital Collaboration Toolkit



POLLEVERYWHERE • MIRO • TRELLO (+POWER AUTOMATE)



SLACK #CURRICULUM-LAB CHANNEL



SHARED GOOGLE DRIVE / ONEDRIVE

# Action Sheet Template



Initiative



Target partner



First meeting date



Success metric



Support needed

# Q&A / Discussion

# Key Takeaways & Next Steps

Partnerships trump silos

_____ unlock scalable innovation

Start small: one Value Exchange ask this month

# Thank You / Resources

- Slides & templates: link (shared after session)
- Contact: your.email@institution.edu
- Connect on LinkedIn